

PRESS RELEASE

Dimensions Agri Technologies and Kverneland Group are entering a cooperation on precision spraying

10th June 2024, Nieuw-Vennep, Netherlands



Kverneland Group and Dimensions Agri Technologies (DAT) are excited to announce a partnership and collaboration to accelerate the market for precision spraying systems. The cooperation aims to enable the installation of the DAT Ecopatch on Kverneland sprayers. DAT Ecopatch will be available in selected European markets with expansion to follow. The system is already mounted on several Kverneland sprayers in Norway, Germany and the Netherlands.

The key benefits of the DAT Ecopatch system are lower use of herbicides, increased yields, and an improved environmental footprint. The system uses sensor technology with AI for precise herbicide application during growth season (Green-on-Green) in cereals.

“Agriculture is experiencing both economic and environmental pressure, and this cooperation will make the DAT Ecopatch solution available for more farmers”, says Kristian Kaurstad Morten, CEO of DAT. “Following a constructive dialogue with Kverneland Group related to the initial installations in Norway, we are excited to enter an official cooperation to complement and strengthen our distribution. With Norwegian origin, Kverneland combines local heritage with a global reach.”



Dirk-Jan Stapel, Director Marketing & Sales of the Kverneland Arable Systems Division says: *“With the assurance of the DAT Ecopatch system working on our Kverneland field sprayers, we would like to enable our customers to make use and benefit from the DAT Ecopatch system. In the digital world and with advanced spraying technologies, cooperation is the key to enable customers to work with their preferred solution. We are happy to have been able to facilitate the integration of the DAT system on our Kverneland sprayers, so that the communication between the Kverneland interface and DAT Ecopatch is guaranteed.”*

DAT and Kverneland will cooperate on marketing activities, for example on exhibitions or field days. The cooperation will also include extension to additional crop types and new market introductions. The DAT Ecopatch system will be distributed and supported via the international DAT network. Kverneland field sprayers will be, as usual, supported and distributed via the Kverneland dealer network.

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About Kverneland Group

Kverneland Group is a leading international company developing, producing and distributing agricultural implements, electronic solutions and digital services. Productivity, efficiency, and sustainability are three important principles in today's agriculture, driving us every day to continuously develop our Agricultural Implement Technology. Kverneland Group offers an innovative range of soil and seeding equipment, forage and bale equipment, spreading, spraying, electronic solutions and digital farm services for agricultural tractors and implements. For more information on Kverneland Group, visit www.kvernelandgroup.com

About Dimensions Agri Technologies (DAT)

Dimensions Agri Technologies (DAT) AS is a Norwegian agritech company that represents the future of farming. Precision farming produces more food with fewer inputs and less impact on the environment. The DAT system reduce herbicide use by an average of 50 %, through simultaneous detection and spraying of weeds. The DAT system reduces production costs for the farmer, increases yields, and improves environmental impact. DAT is currently distributed to the aftermarket through regional partners in selected European markets including Norway, Sweden, Germany and the Czech Republic. The DAT Ecopatch was among the top 10 finalists for the Farm Machine 2024 on Agritechnica in Hannover, in November 2023.

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[Download high resolution images](#)



[Kverneland Field Sprayer with DAT Ecopatch system 001](#)



[Kverneland Field Sprayer with DAT Ecopatch system 002](#)



[Kverneland Field Sprayer with DAT Ecopatch system 003](#)

For further information please contact:

Dirk-Jan Stapel
Director Sales & Marketing Arable Systems Division, Kverneland Group
Dirk-Jan.Stapel@kvernelandgroup.com

Kristian Kaurstad Morthen
CEO, Dimensions Agri Technologies
Kristian@dimensionsagri.no

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