

## PRESS RELEASE

### **Kverneland introduces the all-new FarmCentre Tracker solution at Agritechnica** **Live tracking of your complete implement fleet**

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*The FarmCentre Tracker delivers real-time position of each implement and provides overview of the fleet of implements.*

**FarmCentre Tracker from Kverneland is a new, simple technology that automatically allows you to track the position of your implements, in real time, on a digital map.**

#### **Connect Your Implements**

FarmCentre Tracker is a new digital solution that supports daily operation at the farm site. It is a simple, fully automatic real-time tracking and monitoring tool, helping you to follow your farm activities to plan and optimise your work.

Carsten Poulsen, Director, Business Development and Product Planning at Kverneland Group said: "FarmCentre Tracker supports our vision of delivering simple, accessible digital tools that support our customers in optimising productivity. FarmCentre Tracker is our new solution for connecting all implements. It offers a straightforward, easy to use solution that, in a simple way, shows the location and status of the implement fleet."

#### **How FarmCentre Tracker Works**

FarmCentre Tracker is sharing information digitally between the implement and a cloud-based app solution. A small battery powered device is easily fitted onto the implement to connect with the app. This means FarmCentre Tracker requires no separate power connection on the implement. Download the app on your smartphone, create an account and

then pair your implement tags to your account. The FarmCentre Tracker app is available in Google Play or App Store.

### **Easy to Connect and Get Started**

The app interface is designed with easy use in mind. The FarmCentre Tracker app user interface gives a simple and quick real-time overview of implement data and location. It monitors implement activities in real-time, so you always know where the implement is located and when it is finished. This means complete overview and control of all implements, allowing you to optimize and structure your activities across all implements. For instance, you can use FarmCentre Tracker to monitor work progress of the disc mower or rake and based on that decide the correct timing for sending the next implement in the harvesting chain into work.

In addition, basic reporting, like time spent per machine and where, can be extracted to create an overview, to analyze and map machine statistics.

### **Connectivity Solution that works with all Implements**

FarmCentre Tracker can be used with any implement. FarmCentre Tracker tags can be added to your complete fleet of implements and other machinery to provide you with the full overview - regardless of brand.

The FarmCentre Tracker will be presented and displayed at the Kverneland stand in Hall 5 during Agritechnica in Hannover.

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### **Kverneland is a brand of Kverneland Group**

Kverneland Group is a leading international company developing, producing and distributing agricultural implements, electronic solutions and digital services. Productivity, efficiency, and sustainability are three important principles in today's agriculture, driving us every day to continuously develop our Agricultural Implement Technology. Kverneland Group offers an innovative range of soil and seeding equipment, forage and bale equipment, spreading, spraying, electronic solutions and digital farm services for agricultural tractors and implements. For more information on Kverneland Group, visit [www.kvernelandgroup.com](http://www.kvernelandgroup.com)

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[Kverneland FarmCentre Tracker, a digital real-time tracking and monitoring tool](#)

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